



### News @ the BC

#### News from the Chair

Everyone wants to 'govern' the Internet – or at least debate who should.

Discussion about principles, governance, and changes away from “private sector” led (PS) abound. Some are seemingly welcoming of “PS” input. Others, not so much. Some proposals are really Trojan horses.

A busy and confusing set of debates on this topic faces us this fall and in 2012 with implications for the Internet, the WWW, and for ICANN – and for another important “sister” organization – the Internet Governance Forum (IGF).

Let's face it, ICANN and IGF are 'new models'. It takes time to adjust to new approaches and new models – for all stakeholders. Including business.

The IGF in Nairobi was a testament to the growth of a truly multi stakeholder interaction, but it's not so simple. One more highly successful IGF does not a solution to acceptance of Internet governance make. All of a sudden, discussions about governance of the Internet are taking place everywhere: G8, G20, ITU, IBSA, the UN General Assembly, IGF and our discussions within ICANN; and more. All of these discussions matter, and are interconnected. For Business, it's complicated, confusing, and important.

Many of these discussions take place without a lot of transparency – and can catch business unaware; and frankly, sometimes, business can give conflicting messages. One challenge that continues in these

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#### BC Members @ IGF in Nairobi



IGF NAIROBI 2011 just concluded in the location of the ICANN March 2010 meeting. This IGF was the sixth; the first in the second five year cycle approved by the United Nations in December, 2010, with strong support from individuals in the BC, others from the ICANN community, and many governments. It was a critical meeting for the IGF, and it went exceedingly well. Kudos to the IGF Kenyan hosts!

Returning to Kenya was an opportunity for BC to work with our Kenyan colleagues – business, civil society, technical, and government. Our BC WITSA colleague, Waudo Siganga and his team from Computer Society of Kenya collaborated in a business dinner with Kenyan business leaders on Monday night.

Other BC members supported by Ayesha Hassan of ICC-BASIS played a leadership role throughout the coordination of business in the IGF's activities in Nairobi.

In their individual capacity, BC members were contributors, organizers of IGF workshops, and speakers at IGF main sessions. The code word for discussions about ICANN at the IGF is CIR – Critical

Internet Resources, and BC members with others from the private sector are active contributors. The IGF is, in itself, a critical resource for business in how the Internet is governed, and its scope is much broader than ICANN. As business, we need to understand the synergy, and the interdependence of the two organizations. In the CSG's Singapore meeting with the Board, the

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BC members @ IGF 2011 in NAIROBI Kenya



Special outreach event, @ IGF in Nairobi, September 2011

**News from the Chair – continued  
from front page**

discussions is ICANN's legitimacy and performance.

The BC@ ICANN has a challenge ahead of us to strengthen ICANN, improve processes, enhance safeguards and rules about integrity and ethics and disclosure within ICANN decision making – from the Board, to the senior staff to the SOs and ACs. Which includes us, as the BC.

ICANN is now approaching its teenage years – both young and a bit impetuous at times, and yet it is also a senior in the emergence of new models of governance. Whether we are business, individuals, civil society or governments, or staff, we are struggling with the model of bottom up, consensus based decision making, and how to improve and evolve it so that stakeholders trust and support it. It's a journey worth taking and a work effort in need of business participation and all stakeholders.

The BC will soon open a discussion on how new gTLDs affect our own integrity and ethics within our constituency. We welcome that, and will also contribute to the community's discourse and dialogue on how ICANN adjusts and enhances integrity and ethics @ ICANN for all parties.

It's our ICANN, after all.

**Marilyn Cade – BC Chair**

**BC news from Singapore**

Singapore ICANN had a great turn out from the BC members, Reports for the BC activities and meetings in Singapore are at: [http://www.bizconst.org/SIN\\_meeting.htm](http://www.bizconst.org/SIN_meeting.htm). A renewed interaction for the BC and ALAC took place in the Cross Constituency breakfast, with the ALAC as special participants and guests. A mutual concern about the role of ICANN in "acting in the public interest; what that means, and how these entities within ICANN can collaborate further on this topic" formed the basis for discussion. The leadership of both groups propose to continue collaboration on this important topic.

A first stage CSG meeting with

the Board took place on Tuesday [transcript available], and in addition, the BC had the opportunity to collaborate with the ISPCP in a Board Reception [transcript available]. BC Members presented a memory book for the departing Board Chair, Peter Dengate Thrush, with pictures of the Chair at different ICANN meetings, with BC members and Board members. A special thank you to Michelle Chaplow, professional photographer, who contributed many of the wonderful photos.

The BC hosted interactions with the ICANN Compliance and Enforcement team, the WHOIS Review Team, and heard reports from the SSR Review Team and DSSR Working Group during its regular sessions.

**On the road to Dakar...**

ICANN's posted agenda for Dakar promises a busy schedule again, with a special flavor of our being in Africa, and with an expected high turn out from African colleagues from all stakeholder groups. For the BC, we will have our own members from Africa with us and will be taking an opportunity to meet with African governments, among other activities.

The BC remains unique among other constituencies in that we have strong attendance for all ICANN meetings, and that is something we should be proud of, and work to strengthen. The BC always organizes special events and briefings for the members,

and looks forward to a productive schedule in Dakar, with a number of important sessions that will be of high priority to the BC.

During the Dakar meeting, the new Nominating Committee will begin its deliberations. The BC has two newly elected representatives Waudo Siganga and Sarah Deutsch (see box on page 3).

Details of the meetings and events that the BC will host and attend at Dakar ICANN are available to BC members from the BC Secretariat, and the general ICANN schedule can be found on the ICANN agenda for Dakar: <http://dakar42.icann.org/full-schedule>.



## Developing the BC's GNSO Policy Agenda @ ICANN

by Steve DelBianco, Vice Chair Policy Coordination



When it comes to policy, the BC has a simple mission: to promote "the development of business via an Internet that

is stable, secure and reliable while promoting consumer confidence." But it's becoming more complex to meet our mission as ICANN prepares

to accept hundreds of new top-level domain applications in January.

Through several years of policy planning for new TLDs, the BC has been a consistent voice for business registrants and their internet users.

Our unique perspective is to encourage competition and innovation in the domain space, while minimizing defensive registration costs and risks of DNS fraud and abuse. The BC has not prevailed on all of our policy points, but we're proud to have made the new TLD plan safer for business

registrants and users.

Now that ICANN's new TLD policy is settled, the BC will turn its policy focus on implementation and contract compliance challenges facing the organization. As new TLD applications move through evaluation to operation, ICANN will be living under a microscope of scrutiny from business users, law enforcement, and governments.

Please join the BC's effort to maintain integrity in the DNS and thereby maintain the private sector's leadership in Internet policymaking.

### BC Members @ IGF in Nairobi – continued from front page

BC called on the staff and Board to improve and deepen the involvement of ICANN with key stakeholders at the IGF, and in other intergovernmental bodies. A workshop on the IGF will take place on Thursday, October 27, at ICANN Dakar. For more information or to know which BC members are actively engaged in the IGF, contact the BC secretariat. Join your colleagues in the discussions about private sector leadership for the Internet, and the implications for ICANN overall.

Other key issues include input on the Strategic plan, reports from the Review Teams, a busy and detailed agenda at the GNSO policy Council on Wednesday, and interactions with the GAC and various entities, including the GNSO and the Board. Dakar will be an opportunity, once again, for the BC to demonstrate leadership @ ICANN.

We will also start looking ahead to Costa Rica, where the BC will organize a business outreach event with the local business community. More information is available from the Secretariat.

### BC appoints NOM COM

During the Dakar meeting, the 2012 Nominating Committee will begin its deliberations.

The BC has two newly elected representatives:

**Waudu Siganga**, Computer Society of Kenya, WITSA, representing small business and **Sarah Deutsch**, Verizon Communications representing large business.

The BC representation ensures that both large and small business views are represented.



### Credentials Committee

Review membership applications and change in members circumstances:

Mike O'Connor  
Martin Sutton  
David Fares

### Finance Committee

Responsible for financial oversight and adopting the annual budget:

Jon Nevett  
Anders Halvorsen



## ICANN Multi-Stakeholder Model



**Back row L to R:** Mike Silber (ccNSO), Raymond A. Plzak (ASO), Katim Touray (Nom Com), Kuo-Wei Wu (ASO), George Sadowsky (Nom Com), Erika Mann (Nom Com), Bertrand de La Chapelle (Nom Com), Ram Mohan (SSAC), Reinhard Scholl (TLG), Thomas Narten (IETF), Sébastien Bachollet (ALAC). **Front Row L to R:** Gonzalo Navarro (Nom Com), R. Ramaraj (Nom Com), Suzanne Woolf (RSSAC), Heather Dryden (GAC), Peter Dengate Thrush (ex-chair retired), Rod Beckstrom (President & CEO), Rita Rodin Johnston (retired), Cherine Chalaby (Nom Com), Bruce Tonkin (Vice Chair) (GNSO), Steve Crocker (Chair) (Nom Com).

Not on photo: Bill Graham (GNSO), Chris Disspain (ccNSO). (Photo taken on 24 June 2011)

### GNSO

(see following page)

### ccNSO

Lesley Cowley (Chair)  
Hirofumi Hotta (Vice Chair)  
Byron Holland (Vice Chair)

### ASO

Louis Lee (Chair)  
Alan Barrett (Vice Chair)  
Naresh Ajwani (Vice Chair)  
Jean Robert Hountomey  
Fiona Asonga  
Tomohiro Fujisaki  
Andy Linton  
Jason Schille  
Ron da Silva  
Sebastián Bellagamba  
Hartmut Glaser  
Francisco Obispo  
Hans Petter Holen  
Dave Wilson  
Wilfried Woeber

### Government Advisory Committee (GAC)

Heather Dryden (Canada) (Chair)  
Alice Munyua (Kenya) (Vice Chair)  
Maria Hall (Sweden) (Vice Chair)  
Choon-Sai Lim (Singapore) (Vice Chair)

### Security & Stability Advisory Committee (SSAC)

Patrik Fältström (Chair)

### Root Server System Advisory Committee (RSSAC)

Jun Murai (Chair)

### At-Large Advisory Committee (ALAC)

Olivier Crépin-Leblond (Chair)  
Cheryl Langdon-Orr (Vice Chair)  
Evan Leibovitch (Vice Chair)  
Carlton Samuels (Rapporteur)  
Tijani Ben Jemaa (AFRALO Representative)

### Technical Liaison Group (TLG)

Fernando Soriano (ETSI)  
Bernardo Correia (ETSI)  
Reinhard Scholl (ITU-T)  
Thomas Roessler (W3C)  
tba (IAB)

### Internet Engineering Task Force (IETF)

Thomas Narten

### Nominating Committee

Vanda Scartezini (Chair)  
Rob Hall (Chair Elect)

### Ombudsman

Chris LaHatte

# GNSO Stakeholder Groups, Constituencies and Council

The GNSO Council is responsible for managing the policy development process of the GNSO.

## Contracted Party House Councilors

### Registry Stakeholder Group

Jeff Neuman (North America)  
Jonathan Robinson (Europe)  
Ching Chiao (Asia Pacific)

### Registrar Stakeholder Group

Stéphane van Gelder (Europe) (Chair)  
Yoav Keren (Europe)  
Mason Cole (North America)

### Nominating Committee Appointees

Lanre Ajayi (Voting)  
Thomas Rickert (Voting)  
Carlos Dionisio Aguirre (Non Voting)

### Liaison and Observer

Alan Greenberg (ALAC Liaison)  
Han Chuan Lee (ccNSO Observer)

## Non-Contracted Party House Councilors

### Commercial Stakeholder Group

**Commercial and Business Users**  
Zahid Jamil (Asia Pac)  
John Berard (North America)  
**Intellectual Property Interests**  
Brian Winterfeldt (North America)  
David Taylor (Europe)  
**Internet Service and Connection Providers**  
Wolf-Ulrich Knoben (Europe)  
Osvaldo Novoa (Latin America)

### Non-Commercial Stakeholder Group

William Drake (Europe)  
Wolfgang KleinWächter (Europe)  
Rafik Dammak (Africa)  
Wendy Seltzer (North America)  
Joy Liddicoat (Asia Pac)  
Mary Wong (Asia Pac)

## Contracted Party House

### Registry Stakeholders Group

David Maher (Chair)  
Keith Drazek (Alternate Chair)  
Ken Stubbs (Treasurer)

### Registrar Stakeholders Group

(to be elected) (Chair)  
Matt Serlin (Secretary)  
Jeff Eckhaus (Treasurer)

### Intellectual Property Constituency

Steven Metalitz (President)  
Kristina Rosette (Vice President)  
Stacey King (Secretary)  
Mark Partridge (Treasurer)

## Non-Contracted Party House

### Commercial Stakeholders Group\*

#### Business Constituency

Marilyn Cade (Chair)  
Steve DelBianco (Vice Chair-Policy coord.)  
Chris Chaplow (Vice Chair-Fin. & Ops)  
Ron Andruff (CSG Interim Rep.)

#### Internet Service & Connection Providers Constituency

Tony Holmes (Chair)  
Tony Harris (Vice Chair)  
Tony Holmes (CSG Exec)  
Tony Harris (CSG Exec)

### Non-Commercial Stakeholders Group\*

#### Non-Commercial Users Constituency

Konstantinos Komaitis (Chair)  
Alex Gakuru (Africa)  
David Cake (Asia)  
Cedric Laurant (Europe)  
Brenden Kuerbis (North America)  
Carlos Affonso de Souza (South America)

#### Not-for-Profit Operational Concerns

Amber Sterling (Chair)  
Alain Berranger (Vice Chair)

\* The group's officers are omitted here

GNSO Policy Staff: Liz Gasster, Julie Hedlund, Rob Hoggarth, Marika Konings, Margie Milam, Brian Peck, Glen de Saint Géry, Steve Sheng.

## Governance @ ICANN

### Affirmation of Commitments

**BC is actively taking part in the Affirmation of Commitments process.**

**Featured article: WHOIS by Susan Kawaguchi**

The WHOIS team has spent the last 9 months discussing the accuracy and availability of the WHOIS record and how international laws apply to WHOIS. We are also reviewing the needs of law enforcement. The Affirmation of Commitments provides that ICANN will implement measures to maintain timely, unrestricted and public access to accurate and complete WHOIS information, including registrant, technical, billing, and administrative contact information. ICANN has two consensus policies

that address WHOIS accuracy. To varying degrees, the commitment to accuracy is also echoed in the contractual commitments of registries, registrars and registrants. In general, we have come to the conclusion that ICANN is failing in this mandate and is in the midst of drafting the team report. Many recommendations have been made by team members but we have not agreed on a specific list of recommendations. There is much discussion around proxy and privacy services, thick or thin WHOIS at the registry level and protecting individuals. It is apparent that there are a few quick fixes, which if implemented could improve the accuracy of the record, but a system

that would guarantee 100% accuracy may be difficult to attain. We have funded a study on consumer trust and we are expecting the results of that study soon. An accurate and available WHOIS record is extremely important to the internet community as a whole not just to registries, registrars and registrants so we are not limiting our review to those communities. As the internet continues to grow and more and more business is conducted on the web, knowing who you are doing business with is critical. We are hoping strong and exact recommendations to ICANN in our report will result in an ever improving WHOIS record.

## Other improvements @ ICANN

### ICANN FY12 Budget and Operating Plan / Strategic Plan

BC also takes an active role in commenting on broader governance and management issues at ICANN. Coordinating input on these plans is led by Chris Chaplow, Vice Chair, Finance and Operations.

Expenditures at ICANN affect the BC, including funding for the ToolKit, travel policy, funding for policy staff, and for enforcement/compliance, funding for SSR and WHOIS activities, and the implementation of the AoC mandates.

#### ICANN FY12 Budget and Operating Plan Update

The DRAFT FY12 Budget and Operating Plan was approved by the ICANN board at Singapore on 21 June, subject to unspecified amendments. On 9 August, a working budget was published, with a reworked version published 9 September which included the financial implications of the new gTLDs launch spread over FY12 & 13. BC will continue our work with the

Board and Xavier Calvez, the new CFO, and his team, alongside the CSG to improve input into the Budget cycle.

#### CSG Working Group on Budget and the Operating Plan

The CSG endorsed creation of a “CSG Working Group on Budget and the Operating Plan”, with representatives from the three constituencies. Chris Chaplow, has been selected as Chair, supported by Steve Metalitz (IPC Vice Chair) and Tony Holmes (ISPCP Chair), and with participation by two additional volunteers from each constituency. Accountability in the budget and operating plan is a fundamental priority. Many of us have had serious concerns about the lack of detail and specificity to support stakeholder feedback, but recent discussions with the Board indicate willingness to step up to the community’s request for more information. This will be a priority



Chris Chaplow,  
Vice Chair Finance & Operations

in the CSG working group.

#### Strategic Plan

The 2012-2015 Draft Strategic plan has just been published for comment and a public session during the Dakar meeting is a key opportunity to collect community feedback including the views of the BC ahead of a November update, for Board approval in December. Input into the Strategic Plan will be an important part of BC discussions.

## Members @ the BC



ICC's EBITT Commission is composed of hundreds of companies/associations from all sectors including: business users, service providers, hardware and software developers, content providers, communications operators, mobile operators, Internet Service Providers (ISPs) and registry/registrars. With national committees

and groups in 120 countries, ICC's members span the globe and are involved in all of ICANN's business related constituencies, but as an organization, participating in the Business Users Constituency has been an effective way to work on priority issues for all our members, such as making improvements to the organizational transparency and accountability within ICANN. Such improvements will lead to increased confidence among the

constituencies, and in turn, to improved substantive results. ICANN has an important role in the Internet governance landscape and business users prioritize the elements of its evolution that ensure its ability to perform its functions effectively, and build the organization's independence and strength. The BC helps raise awareness among a broader range of business entities and get them engaged.

**Ayesha Hassan, ICC**



Following all of the issues at ICANN can be both complex and time-consuming. Fortunately, the BC has been instrumental in helping its members navigate those

waters. By identifying and distilling those issues which are of greatest importance to businesses, the BC has consistently provided its members with valuable information, guidance and the opportunity to be heard by the larger community.

**Elisa Cooper, MarkMonitor**



I enjoy working at "the bottom of the bottom-up consensus process" at ICANN. I put almost all of my energy into (and get huge rewards from) the policy development Working Group process – and the BC is my gateway to that. My primary focus is on various aspects of the security and stability of the DNS from the standpoint of an entrepreneur and small-business owner who has had a series of successes with various broadband and Internet-related business. A predictable, stable DNS is crucial for everybody who uses the Internet and I get great satisfaction from supporting the DNS with this volunteer work.

**Mike O'Conner, The O'Conner Company of St Paul**



It can be challenging for companies not familiar with the ICANN landscape to engage fully in the ICANN policy process. This is unfortunate as policies created

by ICANN can have an impact on business operations. The ICANN BC helps companies find their way around this maze, flagging issues of importance and providing a platform for discussion and shared experiences.

**Caroline Greer, ETNO**



The voice of small and medium size enterprises (SME's) – while cited as the driver in job growth all around the world – is often drowned out by larger enterprises in key deliberations. However, my 11-year experience as a member

BC has clearly shown that the views/positions of SME's, such as mine, hold equal weight on all policy matters that govern the Internet. Indeed, the egalitarian nature of the BC is one of its most compelling reasons for membership; SME contributions to the policy work of ICANN are not only material, but, refreshingly, welcomed!

**Ron Andruff, RNA Partners**



I am a firm believer in encouraging true global cooperation in the Internet business community, and ensuring that the business voice is strengthened. The associations that make up WITSA represent 90 percent of the world IT market. Giving the voice of small business special attention within the BC is a very important part of the WITSA philosophy.

**Waudu Siganga, Chair, The Computer Society of Kenya and Member of WITSA**



## About the Business Constituency (BC)

### The mission of the BC:

- The Constituency fully represents the views of the Internet business user community,
- ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.
- ICANN policy positions derive from broad stakeholder participation in

a common forum for suppliers and users.

### Members of the BC use the Internet to conduct business.

The Business Constituency is a constituency representing customers of providers of connectivity, domain names, IP addresses, protocols and other services related to electronic commerce in its broad sense.

The BC maintains a public and private

member list, conducts discussions and debates by regular conference calls that are transcribed and available online; organizes briefings for members at face to face meetings with the Board, ALAC, and other parties; holds a membership meeting at each ICANN meeting; engages issue managers on specific topics; and organizes special outreach events to business and others on an occasional basis.



### Meet the Secretariat



Benedetta Rossi joined the BC as Secretariat in February 2011. Born in Milan, Benedetta graduated in Media at Royal Holloway, University of London. She then went on to work for Verizon Business starting as conferencing coordinator and finishing as EMEA Team Senior and Head Scheduler. There, she gained experience in working in a multicultural environment for high ranking corporate organizations, and was the EMEA point of contact for ICANN. Benedetta speaks English, Italian, French and Spanish and is currently based in Nice, south of France.

The duties of the Secretariat include member queries, reports, web site updates, and other coordinating and administrative tasks. The Secretariat typically attends ICANN meetings to support the BC's face-to-face meetings. To contact the Secretariat, please email: [bc-secretariat@icann.org](mailto:bc-secretariat@icann.org)

#### Useful links:

**BC Web Site:** [www.bizconst.org](http://www.bizconst.org)  
**BC Charter:** [www.bizconst.org/charter.htm](http://www.bizconst.org/charter.htm)  
**BC Members:** [www.bizconst.org/members.htm](http://www.bizconst.org/members.htm)  
**Join the BC:** [www.bizconst.org/joinus.htm](http://www.bizconst.org/joinus.htm)  
**ICANN:** [www.icann.org](http://www.icann.org)

### Executive Committee

#### Chair:

Marilyn Cade

#### Vice Chair Policy Coordination:

Steve DelBianco

#### Vice Chair Finance & Operations:

Chris Chaplow

#### CSG Representative:

Sarah Deutsch

#### GNSO Councilor:

Zahid Jamil

#### GNSO Councilor:

John Berard

**If you would like to become a member of the BC, please contact the BC Secretariat at: [info@bizconst.org](mailto:info@bizconst.org)**