The ICANN GNSO Business Constituency

ICANN | 53
Buenos Aires
21-25 JUNE 2015

News from the Chair

Dear ICANN Community Members,

The Business Constituency (BC) remains focused on ensuring that the Internet is a safe place for Businesses and their customers. This year continues to be a big one for both ICANN and the Business Constituency (BC) given the 580+ new gTLDs now delegated, a changing Internet governance landscape, ICANN's desire for further globalization, and requirements for enhancing ICANN's accountability.

Since the beginning of this year, the BC has reviewed and evaluated issues of importance to Business and submitted comments on topics such as Whois Accuracy, Registrar Liability, and Country Code Registrations for .Brand Registries. Recently, the BC also welcomed new members including Tencent, LinkedIn and Microsoft.

The remainder of this year will continue to bring complexity as we seek to understand this changing landscape, and the BC will do our best to ensure that the interests of Business are considered. We are especially looking forward to participating in many of the upcoming new gTLD reviews slated for later this year. Unquestionably, the road ahead is one filled with hard work and challenges, but the BC will continue to work together to ensure that our voices are heard.

Wishing you all a successful meeting in Buenos Aires.

Best regards,
Elisa Cooper
ICANN Business Constituency Chair

Policy Perspective

By Steve DelBianco, Vice Chair for Policy Coordination

As expected, policy work thus far in 2015 has been dominated by ICANN Accountability and the IANA transition. The BC was the first stakeholder group to suggest specific new accountability mechanisms and stress tests, which were embraced by the cross-community working groups that recently published their proposals for public comment.

In addition, the ICANN Accountability proposal includes ways to restrain ICANN leadership from pushing top-down initiatives that could take ICANN beyond its narrow technical mandate. We anticipate another round of public comment and then implementation planning after the Buenos Aires meeting, with a final transition and accountability plan emerging later in 2015.

Meanwhile, BC members continue to generate public comments and directed letters regarding DNS issues important to business.

For example, the BC submitted several comments supporting release of geographical domain names within new gTLDs. And we joined the Intellectual Property Constituency and Brand Registry Group in asking ICANN to create an expedited approval process for geo-names in brand TLDs. Geo-names in brand TLDs can help those businesses target their information and services to specific geographical and linguistic communities around the world.

Recently, the BC followed-up on ICANN's decision to ask consumer protection authorities in the US and Canada to examine the troubling registration and pricing policies of a new TLD called .sucks. The BC offered business concerns with how .sucks is implementing its mission "to enhance the conversation between companies and their customers."

Later this year, the BC anticipates playing a role in the Affirmation of Commitments review of the new gTLD program. That review will evaluate the effectiveness of rights protection mechanisms and Public

> The BC submitted several comments supporting release of geographical domain names within new gTLDs.

Interest Commitments, and the extent to which the gTLD expansion has promoted consumer trust, choice, and competition. This work will lead into planning for the next round of new gTLDs, which is already underway.

I'm looking forward to learning about other interests and concerns of business users and registrants when we meet in Buenos Aires.

Steve DelBianco, Vice Chair for Policy Coordination

Report from the BC's Councilors to the GNSO Council

by Philip Corwin & Susan Kawaguchi

ICANN's Generic Names Supporting Organization (GNSO) includes all parts of the ICANN community involved with generic top level domains (gTLDs), and its Council sets policy for them. The BC's current Councilors representing its views on Council are Susan Kawaguchi of Facebook and Philip Corwin of the Internet Commerce Association.

Like most of the ICANN community, the Council is closely following the work of the CWG-Stewardship and the CCWG-Accountability, with most Councilors – including the BC's – participating in various aspects of this process. The end result of this two-track process is supposed to be the development and delivery of a coherent package of recommendations for transitioning oversight of the IANA root zone functions from the National Telecommunications and Information Administration (NTIA), a division of the U.S. Department of Commerce, to the global multistakeholder community, in conjunction with new measures to make ICANN's Board and staff more accountable to its community while preventing governmental takeover or domination of ICANN.

The CWG and CCWG are both going to be posting initial reports and recommendations for 30 days of public comment in late April, so by the time participants gather at the ICANN 53 meeting in Buenos Aires (BA) in June we will have an initial reading of whether the community thinks the CWG and CCWG are headed in the right direction as well as if the timetable and process need mid-course adjustment. The GNSO will be one of the parts of the ICANN community undertaking official review of a final transition and

accountability package before it is sent to ICANN's Board, and then on to the NTIA. BC members discuss the ongoing processes on a regular basis and Susan and Philip convey its consensus views to the full Council.

Other issues on which the Council is currently engaged include:

- Accreditation standards for privacy and proxy services providers associated with registrars, to ensure that registrants' privacy is maintained but that rights holders can convey messages and obtain registrant data in appropriate circumstances. The working group engaged on this issue will be delivering a final report and recommendations prior to the

BA meeting, and will be holding an intensive discussion session there.

- Assuring that International Intergovernmental Organizations (IGOs) have adequate access to the UDRP and URS rights protection mechanisms, or to a similar arbitration process, to prevent abuse of their names and acronyms in domain names.

- Determining what usage should be made of the more than $55 million in "last resort" auction proceeds for contested new gTLDs. The Council recently decided to establish a CCWG to grapple with this issue.

- Establishing a liaison from the

**Susan Kawaguchi,
BC Councilor**

**Philip Corwin,
BC Councilor**

ICANN Multi Stakeholder Organizational Chart

Representatives on these Charts are updated as of the end of the Annual Meeting, ICANN 48.
Note: Officers for the GNSO Policy Council are elected at the close of ICANN 48.

ICANN Board of Directors

Top row Left to Right: Fadi Chehadé – President & CEO, Steve Crocker – Chair (Nom Com), Bruce Tonkin – Vice Chair (GNSO), Rinalia Abdul Rahim (At-Large), Cherine Chalaby (Nom Com), Chris Disspain (ccNSO), Asha Hemrajani (Nom Com), Wolfgang Kleinwächter (Nom Com), Markus Kummer (GNSO), Bruno Lanvin (Nom Com)

2nd row Left to Right: Erika Mann (Nom Com), Gonzalo Navarro (Nom Com), Raymond A. Plzak (ASO), George Sadowsky (Nom Com), Thomas Schneider (GAC), Mike Silber (ccNSO), Kuo-Wei Wu (ASO), Ram Mohan (SSAC Liaison), Jonne Soininen (IETF Liaison), Suzanne Woolf (RSSAC Liaison)

GNSO

(see following page)

ccNSO

Byron Holland (Chair)
Keith Davidson (Vice Chair)
Katrian Sataki (Vice Chair)

ASO

Louis Lee (Chair)
Fiona Asonga
Alan Barrett (Vice Chair)
Douglas Onyango
Ajay Kumar
Tomohiro Fujisaki
Aftab Siddiqui
Jason Schiller
Ron da Silva
Jorge Villa
Ricardo Patara
Hartmut Glaser
Filiz Yilmaz
Dmitry Kohmanyuk
Wilfried Woeber

Government Advisory Committee (GAC)

Thomas Schneider – Switzerland (Chair)
Olga Cavalli – Argentina (VC)
Gema Campillos – Spain (VC)
Henri Kassen – Namibia (VC)
Wanawit Ahkuputra – Thailand (VC)
Ihsan Durdi –Turkey (VC)

Security & Stability Advisory Committee (SSAC)

Patrik Fältström (Chair)
James Galvin (Vice Chair)

Root Server System Advisory Committee (RSSAC)

Lars-Johan Liman (Co-Chair)
Tripti Sinha (Co-Chair)

At-Large Advisory Committee (ALAC)

Allan Greenberg (Chair)
Olivier Crepin (Vice Chair)
Tijani Ben Jemaa (Vice Chair)

Technical Liaison Group (TLG)

Bilel Jamoussi
Wendy Seltzer
Daniel Dardaillier
Warren Kumari

Internet Engineering Task Force (IETF)

Jari Arkko (Chair)
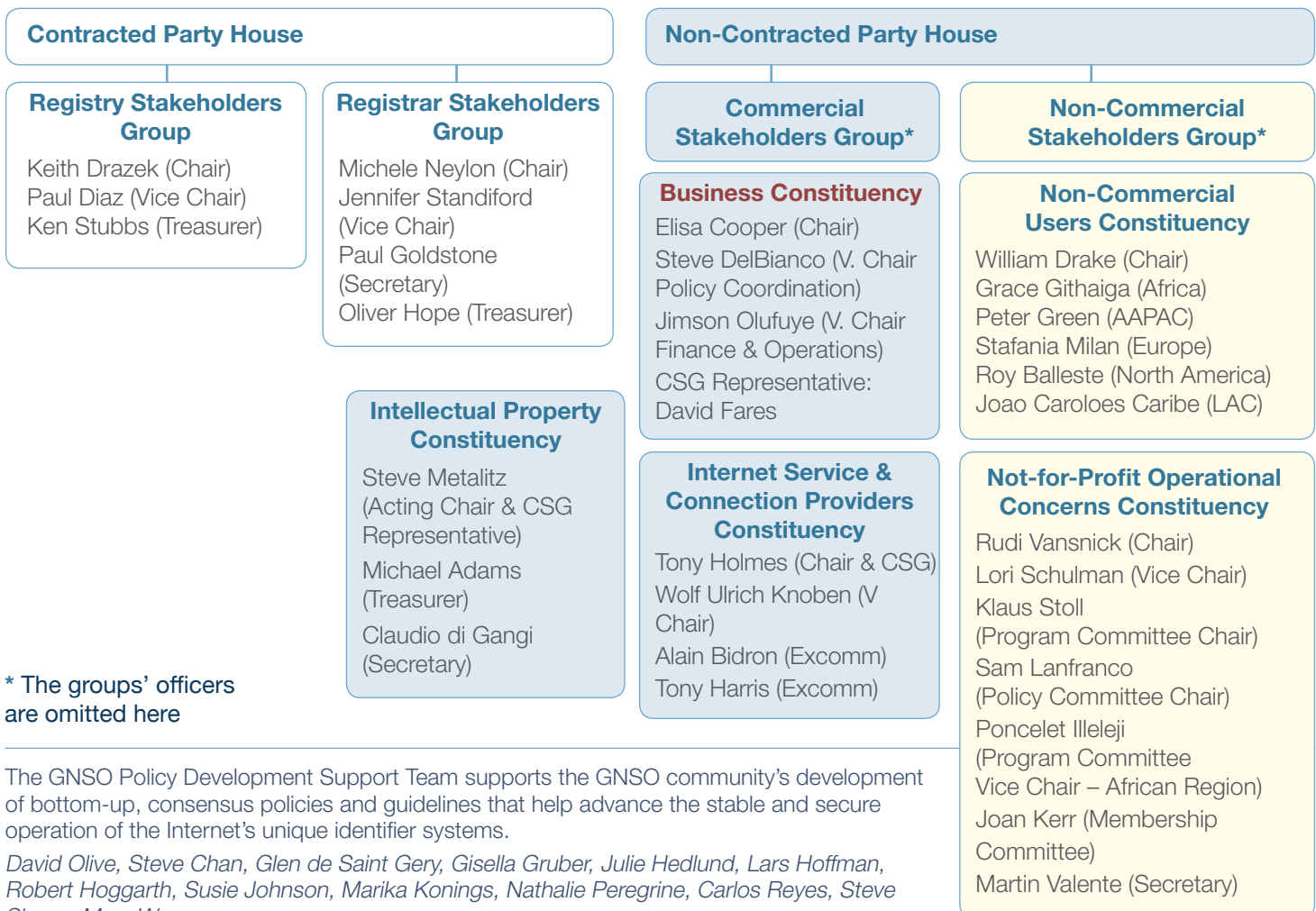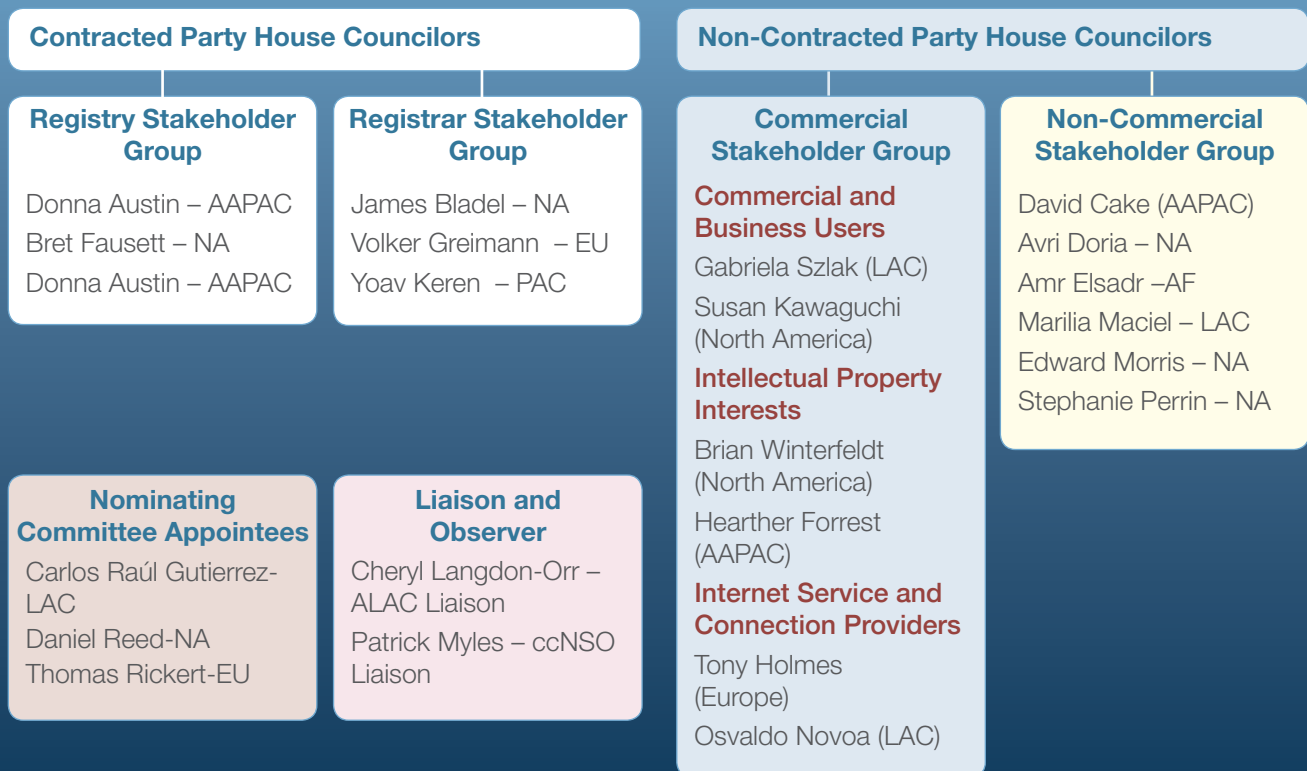
Nominating Committee 2015

Stephane Van Gelder (Chair)
Cheryl Langdon-Orr (Assoc-Chair)
Ron Andruff (Chair Elect)

Ombudsman

Chris LaHatte

GNSO Stakeholder Groups, Constituencies & Council

The GNSO Council is responsible for managing the policy development process of the GNSO.

Contracted Party House Councilors

Registry Stakeholder Group

Donna Austin – AAPAC
Bret Fausett – NA
Donna Austin – AAPAC

Registrar Stakeholder Group

James Bladel – NA
Volker Greimann – EU
Yoav Keren – PAC

Nominating Committee Appointees

Carlos Raúl Gutierrez-LAC
Daniel Reed-NA
Thomas Rickert-EU

Liaison and Observer

Cheryl Langdon-Orr – ALAC Liaison
Patrick Myles – ccNSO Liaison

Non-Contracted Party House Councilors

Commercial Stakeholder Group

Commercial and Business Users
Gabriela Szlak (LAC)
Susan Kawaguchi (North America)

Intellectual Property Interests
Brian Winterfeldt (North America)
Hearther Forrest (AAPAC)

Internet Service and Connection Providers
Tony Holmes (Europe)
Osvaldo Novoa (LAC)

Non-Commercial Stakeholder Group

David Cake (AAPAC)
Avri Doria – NA
Amr Elsadr –AF
Marilia Maciel – LAC
Edward Morris – NA
Stephanie Perrin – NA

Contracted Party House

Registry Stakeholders Group

Keith Drazek (Chair)
Paul Diaz (Vice Chair)
Ken Stubbs (Treasurer)

Registrar Stakeholders Group

Michele Neylon (Chair)
Jennifer Standiford (Vice Chair)
Paul Goldstone (Secretary)
Oliver Hope (Treasurer)

Intellectual Property Constituency

Steve Metalitz (Acting Chair & CSG Representative)
Michael Adams (Treasurer)
Claudio di Gangi (Secretary)

* The groups' officers are omitted here

Non-Contracted Party House

Commercial Stakeholders Group*

Business Constituency

Elisa Cooper (Chair)
Steve DelBianco (V. Chair Policy Coordination)
Jimson Olufuye (V. Chair Finance & Operations)
CSG Representative: David Fares

Internet Service & Connection Providers Constituency

Tony Holmes (Chair & CSG)
Wolf Ulrich Knoben (V Chair)
Alain Bidron (Excomm)
Tony Harris (Excomm)

Non-Commercial Stakeholders Group*

Non-Commercial Users Constituency

William Drake (Chair)
Grace Githaiga (Africa)
Peter Green (AAPAC)
Stafania Milan (Europe)
Roy Balleste (North America)
Joao Caroloes Caribe (LAC)

Not-for-Profit Operational Concerns Constituency

Rudi Vansnick (Chair)
Lori Schulman (Vice Chair)
Klaus Stoll (Program Committee Chair)
Sam Lanfranco (Policy Committee Chair)
Poncelet Illeleji (Program Committee Vice Chair – African Region)
Joan Kerr (Membership Committee)
Martin Valente (Secretary)

The GNSO Policy Development Support Team supports the GNSO community's development of bottom-up, consensus policies and guidelines that help advance the stable and secure operation of the Internet's unique identifier systems.

David Olive, Steve Chan, Glen de Saint Gery, Gisella Gruber, Julie Hedlund, Lars Hoffman, Robert Hoggarth, Susie Johnson, Marika Konings, Nathalie Peregrine, Carlos Reyes, Steve Sheng, Mary Wong

Report on Outreach at the IAD Summit in Zimbabwe

by Waudo Singanga and Joseph Ambali

Convening in Victoria Falls, Zimbabwe, 14-16 April, 2015, the Innovation Africa Digital (IAD) Summit aimed to provide essential support services to Policy Makers, Regulators, Service Providers, Major End Users and Solution Providers in the African Telecom and ICT ecosystem so as to achieve industry development, business development, leadership development and trade facilitation across the sector with a focus on affordability and accessibility of technology innovation within Africa for national development.

The Summit which was themed "Affordable Access" attracted more than 300 local and regional delegates from 36 countries, 24 from Africa and across the world with key discussion sessions on Zimbabwe Investment Opportunities, Investing in Fibre, Digital Inclusion Initiatives and Infrastructure Outsourcing Policy.

Day One of the summit featured several keynote addresses on digital inclusion initiatives, growth and investment along with workshop programmes. Day 2 continued with keynotes on Broadband in National Development and Internet for Development alongside workshop programmes.

BC-ICANN/AfICTA Role

AfiCTA's Joseph Ambali and GKPF/ NPOC Klaus Stoll led the initiation of the first collaboration in Internet for Development as a key activity in support of the AfiCTA & GKPF MOU [see page 7 for article].

BC-ICANN/AfICTA presentation was delivered by Joseph Ambali. The presentation underscored the importance of the Internet to the Digital Ecosystem and the important role ICANN is playing to ensure the Internet remains open, resilient, secure and reliable. Furthermore, he emphasized the need for business and commercial users of the Internet to join and engage in ICANN policy development processes via BC ICANN in order to build a more representative and inclusive participation in crucial policy development processes in ICANN. He said "The voice of business from developing countries especially Africa is largely missing in these processes. To encourage

Governmental Advisory Commitee (GAC)

Left to Right: Thomas Schneider – Chair, Olga Cavalli – Vice Chair, Gema Campillos – Vice Chair, Henri Kassen – Vice Chair, Wanawit Ahkuputra – Vice Chair, Ihsan Durdu – Vice Chair.

Chair
Thomas Schneider (Switzerland)

Vice Chairs

Dr. Olga Cavalli (Argentina)
Ms. Gema Campillos (Spain)
Mr. Henri Kassen (Namibia)
Mr. Wanawit Ahkuputra (Thailand)
Mr. Ihsan Durdu (Turkey)

business stakeholders in Africa to play active role is in line with AfICTA's mission to promote ICT stakeholders and Industry Players in Africa to have input in local and continental advocacy on multi-stakeholder based internet governance and policy development processes. The 3rd AfICTA Summit 2015 was announced during the presentation as an avenue to connect ICT industry players, discuss and engage ICT stakeholders on the opportunities in DNS industry. The event was graced with the presence of the Vice-President of Zimbabwe Hon E.D Mnangagwa and the Minister of ICTPCS, Hon Supa Mandiwanzira

The Summit was brought to an end on day 3 with keynotes on Social Media and OTT Services, along with workshop programmes and advisory clinics. ICANN Manager (Stakeholder Engagement, Africa) Bob Ochieng gave a presentation on Global Interoperable Internet and the IANA transition. The event finished with a farewell speech by the Minister of ICTPCS, Hon Supa Mandiwanzira.

BC-ICANN roll-up banner was on display, newsletter brochures, complimentary cards and one on one networking were also used during the IAD Summit to engage participants further. It was observed that most of the participants have very little knowledge about ICANN and as such require follow-up webinars to be organized by BC-ICANN/ AfICTA to further sensitize participants who have shown interest in knowing more about the functions of ICANN as a global multi-stakeholders corporation and the role of BC-ICANN as related to Business and Commercial users of the Internet.

About 20 contacts were collected of individuals and organizations interested in follow-up activity such as a webinar on the activities of the BC and ICANN.

AfICTA and GKPF at ICANN 52

February 11, 2015: Africa ICT Alliance (AfICTA), a BC member and Global knowledge Partnership Foundation (GKPF) signed a Memorandum of Understanding (MoU) February 10, 2015 during the ICANN 52 meeting in Singapore.

Left to right: Judi Vansnick, GKPF, Fadi Chehade, ICANN President/CEO & Jimson Olufuye AfICTA Chair

The MoU is aimed at collaboration to foster outreach program to NGOs ("NGO Program") in the African region devoted to Internet development and capacity building.

Speaking at the signing ceremony, AfICTA Chair, Jimson Olufuye said "the signing of this MoU would enable AfICTA to move closer to its vision of fulfilling the promise of the digital age for everyone in Africa through broader outreach for active African participation in the Internet we want and for capacity and capability building for stakeholders." He thanked Rudi Vansnick and Klaus Stoll of GKPF for the rapprochement and also ICANN President and CEO Fadi Chehade and his team for providing the conducive platform that brought about this initiative.

ICANN President/CEO Fadi Chehade, speaking earlier expressed delight at the development and thanked all the players for taking outreach collaboration to new heights. Rudi Vansnick board member of GKPF said "All my life has been devoted to making the Internet benefits available to all and taking it to Africa is part of that life-long goal" He thanked AfICTA for their commitment to shared goals and aspiration.

Also in attendance at the ceremony were David Olive, ICANN VP Policy, Jean-Jacques Sahel, ICANN VP Europe, Marilyn Cade CEO mCade llc among other key stakeholders.

About AfICTA
AfICTA (Africa Information & Communication Technologies Alliance) is a private sector led alliance of ICT Associations, Multi-national Corporations, Companies, Organisations, Institutions and individuals in the ICT sector in 20 African countries. AfICTA's vision is to fulfil the promise of the digital age for everyone in Africa. Its mission is to encourage multi-stakeholder dialogue fostering accelerated and ICT enabled development in Africa and the use of cutting-edge innovative technologies including mobile, computing and satellite technologies to achieve an Information society in Africa. It was formed on May 1, 2012 and registered in Nigeria on December 30, 2013 as a not-for-profit company limited by guarantees. AfICTA is a member of the Business Constituency of ICANN.

About GKPF
As an evolving network of public, civil society, and commercial organizations, GKPF provides members, access to global knowledge and innovation; links with organizations within and across regions; supports capacity development and provides opportunities for resource mobilization to advance development. The goals are to engage and empower partners and stakeholders at all levels of the society and community in the multi-stakeholder model of Internet governance and improve usage of the powerful domain name system for the benefit of all people across the world.

The mission of the BC

The Constituency fully represents the views of the Internet business user community,

ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.

ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

Executive Committee
Chair:
Elisa Cooper

Vice Chair, Policy Coordination:
Steve DelBianco

Vice Chair, Finance & Operations:
Jimson Olufuye

CSG Representative:
David Fares

GNSO Councilor:
Susan Kawaguchi

GNSO Councilor:
Philip Corwin

BC Appointees to the Nominating Committee 2014/15

Zahid Jamil (Small Business Seat)
Sarah Deutsch (Large Business Seat)

BC Credentials Committee:
Philip Corwin, Laura Covington, Martin Sutton

BC Finance Sub Committee:
Angie Graves, Chris Chaplow

If you would like to become a member of the BC, please contact the BC Secretariat at: info-bc@icann.org

Report from the BC's Councilors to the GNSO Council

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Council to the Governmental Advisory Committee (GAC), and establishing a new "early look" system for gathering GAC feedback, to better integrate governmental views into the policymaking process.

• Reviewing ICANN's FY 2016 budget and accompanying strategy and providing feedback the Board.

• The EP-WG has delivered its proposed framework of recommendations to the Board and the GNSO on the Next Generation Directory Services. The EP-WG is comprised of Board members and GNSO councilors. They reviewed the EWG final report and provided recommendations on how the GNSO might move forward with a phased PDP. This document will be included in the preliminary report that ICANN staff is currently drafting

The BC may also take the initiative on select new issues by urging the Council to initiate the process that can lead to the development of new responsive policies. One issue that has recently caught BC attention is a rising number of domain thefts, which can be devastating to businesses and their customers. ICANN has a role to play in addressing this, including best practices for registrar security as well as tougher compliance against registrars who do not cooperate adequately in returning stolen domains.

Another issue on the BC's radar is the targeting of Trademark Clearinghouse registered trademarks for excessive sunrise registration fees by new gTLDs, as brought to wider public attention recently by the $2500 annual fee established by .Sucks. The BC is preparing its own letter on this subject, following up on a recent initiative undertaken by the Intellectual Property Constituency (IPC).

This year has been especially busy for all parts of the ICANN Community due to the ongoing transition and accountability process. The BC's Councilors will continue to play a vital role in conveying BC consensus views to the Council while keeping BC members apprised of Council activities and decisions.

NOTES

ICANN: Internet Corporation for Assigned Names and Numbers

CWG: Cross-Community Working Group on IANA Stewardship Transition

CCWG: Cross Community Working Group on Enhanced ICANN Accountability

IANA: Internet Assigned Numbers Authority

UDRP: Uniform Domain-Name Dispute Resolution Policy

URS: Uniform Rapid Suspension System

EP-WG: EWG (Expert Working Group) Process- Working Group

www.bizconst.org

BC Charter:
www.bizconst.org/charter.htm

BC Members:
www.bizconst.org/members.htm

Join the BC:
www.bizconst.org/joinus.htm

Acronym Helper:
www.bizconst.org/glossary.htm