



Welcome to Kobe and ICANN64!

On behalf of the ICANN Business Constituency (BC), the Constituency dedicated to the interests of business users of the Internet and the future of business growth on the Internet: Welcome to Kobe and ICANN64!

As 2019 begins, our focus on the European General Data Protection Regulation (GDPR) and its impact on WHOIS in relation to business continues. The BC continues to work tirelessly around a possible “accreditation model” for interested third parties, security researchers, and companies to access the WHOIS register. To this end, the BC holds internal, weekly discussion calls on the Expedited Policy Development Process (EPDP), a community effort to develop a long-term solution within the upcoming months. Of course, this is not the only topic to be discussed in Kobe. Other critical issues and priorities include: New “GTLD Subsequent Procedures”; “curative rights”; and the FY20 ICANN Operating Plan and Budget.

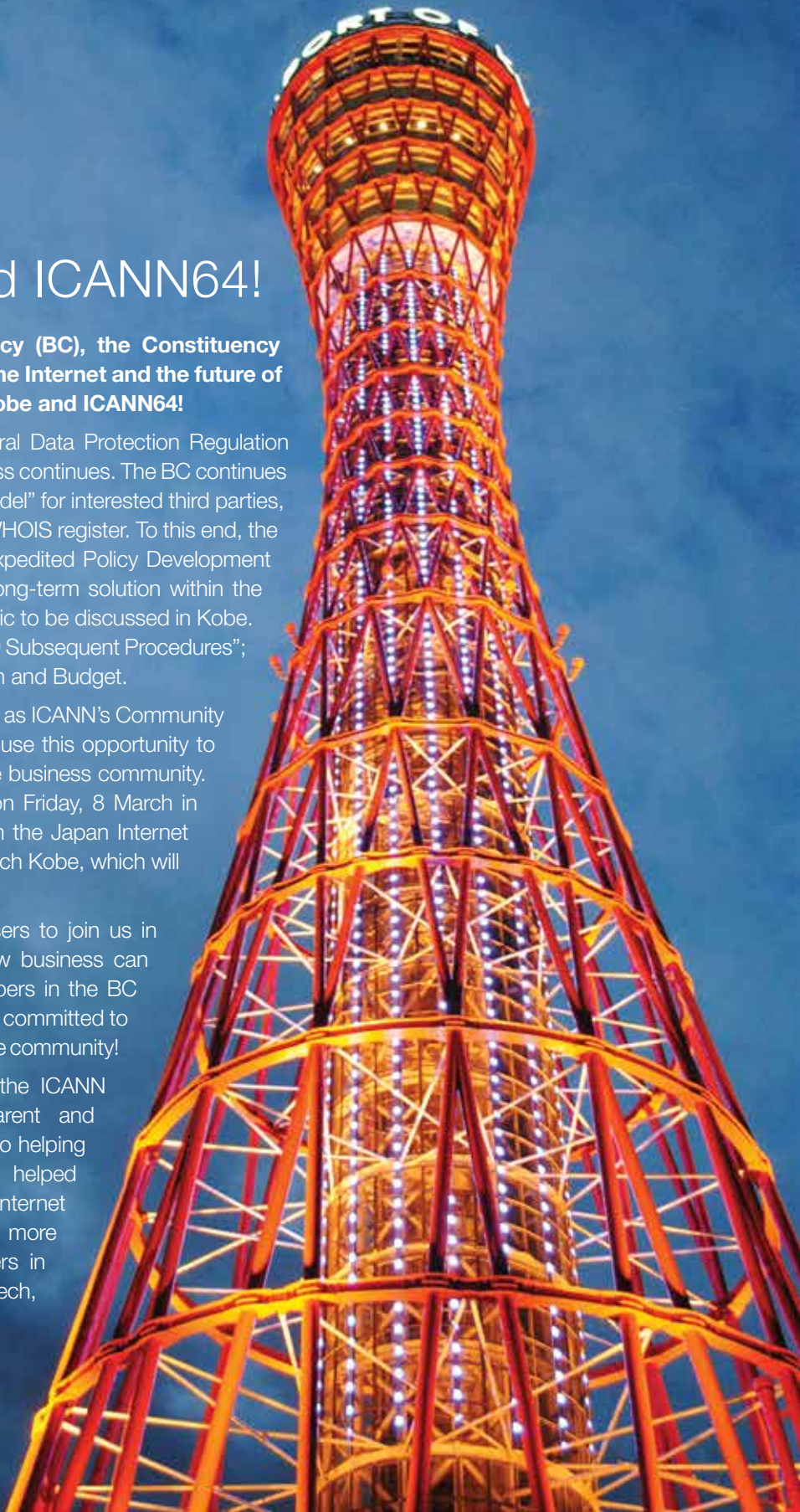
ICANN64 is the first meeting of 2019, which is known as ICANN’s Community Forum. Thus, in addition to our policy work, we will use this opportunity to focus on outreach and engagement to the Japanese business community. In particular, we have organized a business event on Friday, 8 March in Tokyo, and a speaker panel at an ISPCP event with the Japan Internet Providers Association (JAIPA) on Wednesday, 13 March Kobe, which will be held off-site but near the ICANN venue.

The BC welcomes all business and commercial users to join us in Kobe to learn more about what the BC does, how business can benefit from the BC representation, and how members in the BC positively engage in the community. Further, the BC is committed to geographical diversity and involvement of women in the community!

The BC continues to play its part to make sure the ICANN Organization and Community are more transparent and accountable every day. The BC remains committed to helping strengthen the multi-stakeholder model that has helped build the successful, global, and business-friendly Internet community we have today. And we look forward to more and deeper engagement of new potential members in different regions of the world: from Kobe to Marrakech, where the next ICANN meetings will be held.

Claudia Selli, BC Chair

For more information regarding the BC, please go to our updated website at <https://www.bizconst.org>



Policy Perspective

Asserting business interests

By Steve DelBianco, Vice Chair for Policy Coordination



The first weeks of 2019 brought to mind a line from The Who's "Won't Get Fooled Again": *Meet the new boss, same as the old boss.*

That's because the toughest ICANN issues we confront come back year after year. So it's no surprise that several 2018 issues will carry over into 2019, and the interests aligned on opposing sides of these issues are familiar, too. This includes:

- **Adjusting Whois** (ICANN's legacy service to identify domain name registrants) **with the EU's General Data Protection Regulation** (GDPR). The BC advocates an approach to GDPR compliance that preserves legitimate uses of Whois data to protect business users and registrants from confusion and fraud. In that regard, we are swimming against a rising tide of privacy protection that is swelled by new laws in Europe and elsewhere. The BC remains engaged in this debate, through working groups and substantive comments. We are led by Margie Milam (Facebook) and Mark Svancarek (Microsoft) on the expedited policy development process (EPDP)

that will be much discussed in Kobe.

- **Expansion of top-level domains (TLD)**. Although the world is barely aware of the new TLDs awarded in the last expansion, ICANN is well along in its planning for the next expansion of top-level domains. Those eager to launch new TLDs are clashing with governments wanting to control any term of geographical significance. The BC needs to continue advocating general business interests in multiple reviews and working groups who are developing procedures for subsequent rounds of new TLDs.

- **Security, Stability, and Resiliency of the DNS (SSR)**. This SSR review is led by community members, like the other three specific reviews required in ICANN bylaws. Two BC members, Denise Michel (Facebook) and Scott McCormick (HackerOne) are serving on this review team.

Our ongoing struggle to assert business interests should not subtract from our satisfaction in knowing that the BC really does make a difference at ICANN. The BC submitted 55 comments and

statements in 2018, up from 38 in 2017. As far as we know, the BC's 55 contributions were again the highest among all ICANN stakeholder groups and advisory committees.

A year ago, the BC sought to expand the depth and breadth of policy participation by BC members, and to build our bench of policy drafters. Thanks to a growing and active BC membership, we achieved those goals in 2018, with 34 different BC members contributing to drafting and editing, up from 31 in 2017. Moreover, 10 of the 34 BC contributors were participating *for their very first time*.

This demonstrates how the BC tries to help new business participants to become influential ICANN community members. At the same time, ICANN relies on BC members to participate in working groups and review teams, in order to bring the business perspective into focus.

Therein lies the real value of the BC: to add the focus of business users and domain registrants into policy debates at ICANN. This business focus is a necessary part of the ICANN community, in order to balance against the perspectives of registries, registrars, governments, privacy advocates, and the ICANN organization.

If you share that business perspective, come join our meetings in Kobe and consider becoming part of the ICANN Business Constituency.



Steve DelBianco
Vice Chair
for Policy
Coordination

BC Outreach News

2018 Africa ICT Alliance Summit / AGM, Nairobi

By Adetola Sogbesan, BC Member / Africa ICT Alliance

It has always been the tradition of the Business Constituency (BC) to utilise every ICT Business gatherings to organise an outreach with a view to attracting qualitative membership. The annual Africa ICT Alliance Summit / AGM is one of such gatherings and judging by the growing membership of SMEs from Africa joining the BC of late, the impact of supporting outreaches at the Summit is yielding results.

The 2018 AfICTA Summit took place on October 8 – 9 in Nairobi, Kenya with the theme **Making ICT Central to the Big 4 Agenda in Africa**, (you may find further details here for review: <https://aficta.africa/summit2018>). It was a great honour to participate at the summit as a BC Outreach committee member and carry out engaging outreach.

Outreach activity in Nairobi

In preparation for the summit, I had received several copies of the BC Factsheets and roll-up banners from the VC Finance, Jimson Olufuye, which aided my discussions with potential members and were well distributed by the two of us.

I discussed with ICANN Africa Stakeholder Engagement Manager at the Kenya Regional Hub, Bob Ocheng, who graciously accepted to set up the roll-up banners and display the BC Factsheets in the Nairobi Office. Part of the agreement was to display the banner at a major ICT Fora he attends. I had the same agreement with the host of the AfICTA Summit – Computer Society of Kenya – by handing them some BC Factsheets and roll-up banners for display in their office and at major ICT events.

I participated as a Panellist in one of the tracks, moderated another track and was present throughout the summit.



I engaged with several participants at and was afforded stage time to discuss ICANN and the BC Constituency. I ensured the BC Roll Up Banner was well positioned at two strategic positions. One was at the main entrance to the venue where I was provided with a desk for engagement with business participants.

Kudos to AfICTA for assembling diverse professionals and business panellists. From the BC, Marilyn Cade, Claudia Selli and Andrew Mark intervened remotely. Chengetai Mesango of the UN Panel on Digital Cooperation and Khaled Fattah, Chair MLI Group also made remote interventions providing clarity through

diverse perspectives on business issues of concern, especially GDPR, domain abuse, privacy, cybersecurity/survivability and Block Chain Technology.

It was a great pleasure to ensure that the BC tradition was well articulated at the 2018 Africa ICT Alliance Summit and I am proud to see the outreach objectives being fulfilled.



Adetola Sogbesan
BC Member /
Africa ICT Alliance

ICANN Multistakeholder Organizational Chart



ICANN Board of Directors

Top row Left to Right: Göran Marby – President & CEO, Cherine Chalaby – Chair (NomCom), Chris Disspain – Vice Chair (ccNSO), Becky Burr (GNSO), Ron da Silva (ASO), Maarten Botterman (NomCom), Sarah Deutsch (NomCom), Avri Doria (NomCom), Matthew Shears (GNSO), Leon Felipe Sanchez Ambia (At-Large)

2nd row Left to Right: Khaled Koubaa (NomCom), Rafael Lito Ibarra (NomCom), Danko Jevtovic (NomCom), Tripti Sinha (NomCom), Manal Ismail (GAC Liaison), Nigel Roberts (ccNSO), Akinori Maemura (ASO), Merike Kao (SSAC Liaison), Harald Alvestrand (IETF), Kaveh Ranjbar (RSSAC Liaison)

Generic Names Supporting Organization (GNSO)

(see following page)

Keith Drazek (Chair)
Pam Little (V. Chair)
Rafik Dammak (V. Chair)

Country Code Names Supporting Organization (ccNSO)

Katrina Sataki (Chair)
Byron Holland (V. Chair)
Debbie Monahan (V. Chair)

Address Supporting Organization (ASO)

Aftab Siddiqui (Chair)
Ricardo Patara (V. Chair)
Kevin Blumberg (V. Chair)

Empowered Community Administration

Maureen Hilyard (ALAC)
Axel Pawlik (ASO)
Stephen Deerhake (ccNSO)
Manal Ismail (GAC)
Keith Drazek (GNSO)

Government Advisory Committee (GAC)

Manal Ismail – (Chair)

Vice Chairs:

Thiago Jardim
Ghislain de Salins
Guo Feng
Pär Brumark
Chérif Diallo

Security & Stability Advisory Committee (SSAC)

Rod Rasmussen (Chair)
Julie Hammer (V. Chair)

Root Server System Advisory Committee (RSSAC)

Brad Verd (Co-Chair)
Fred Baker (Co-Chair)

At-Large Advisory Committee (ALAC)

Maureen Hilyard (Chair)
John Laprise (V. Chair)
Tijani Ben Jemaa (V. Chair)

Technical Liaison Group (TLG)

Christian Toche (ETSI)
Howard Benn (ETSI)
Reinhard Scholl (ITU-T)
Jie Zhang (ITU-T)
Wendy Seltzer (W3C)
Daniel Dardailler (W3C)
Warren Kumari (IAB)
Tim Wicinski (IAB)

Internet Engineering Task Force (IETF)

Jari Arkko (Chair)

Nominating Committee 2019

Damon Ashcraft (Chair)
Cheryl Miller (Chair-Elect)
Zahid Jamil (Associate Chair)

Ombudsman

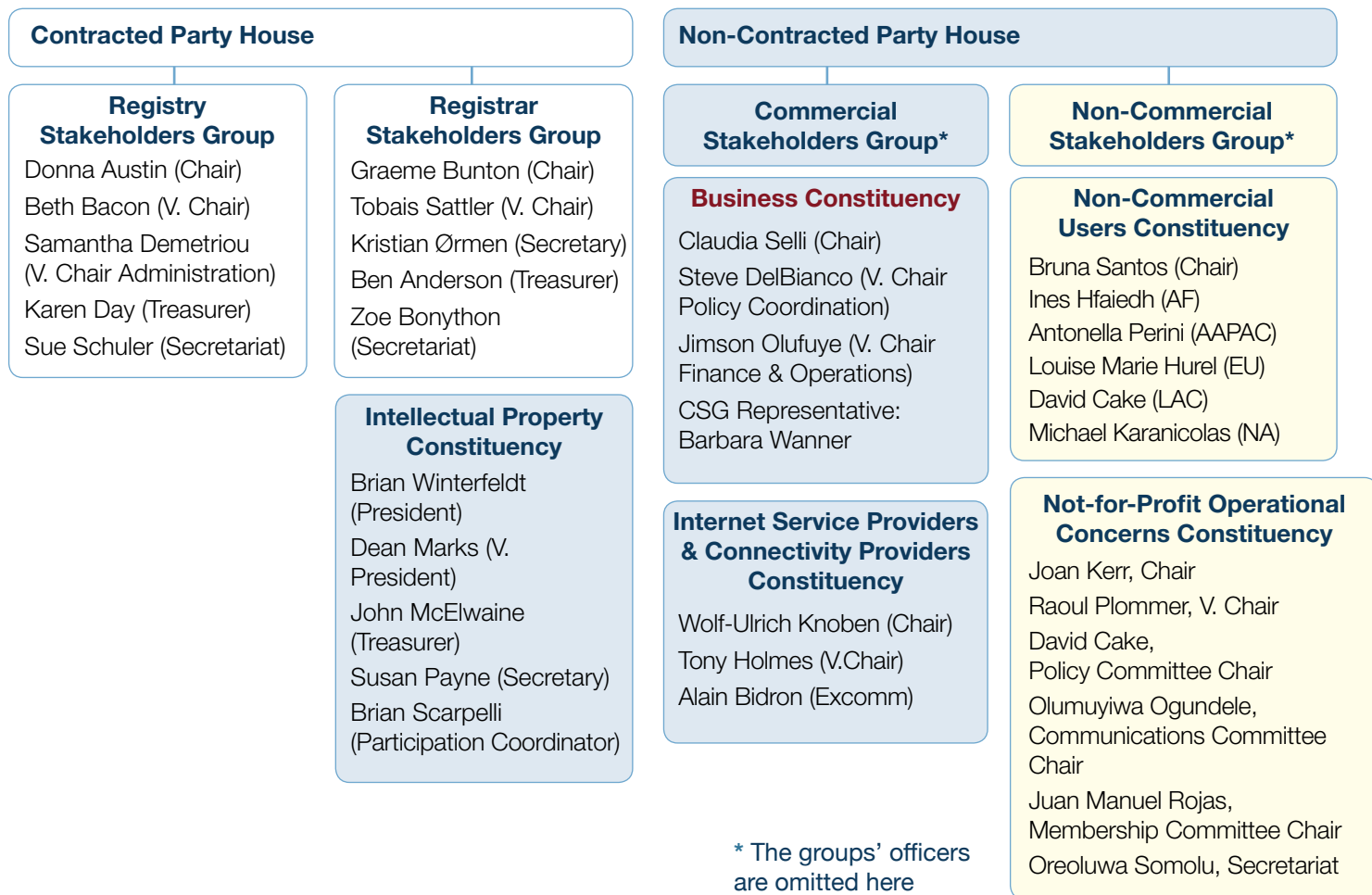
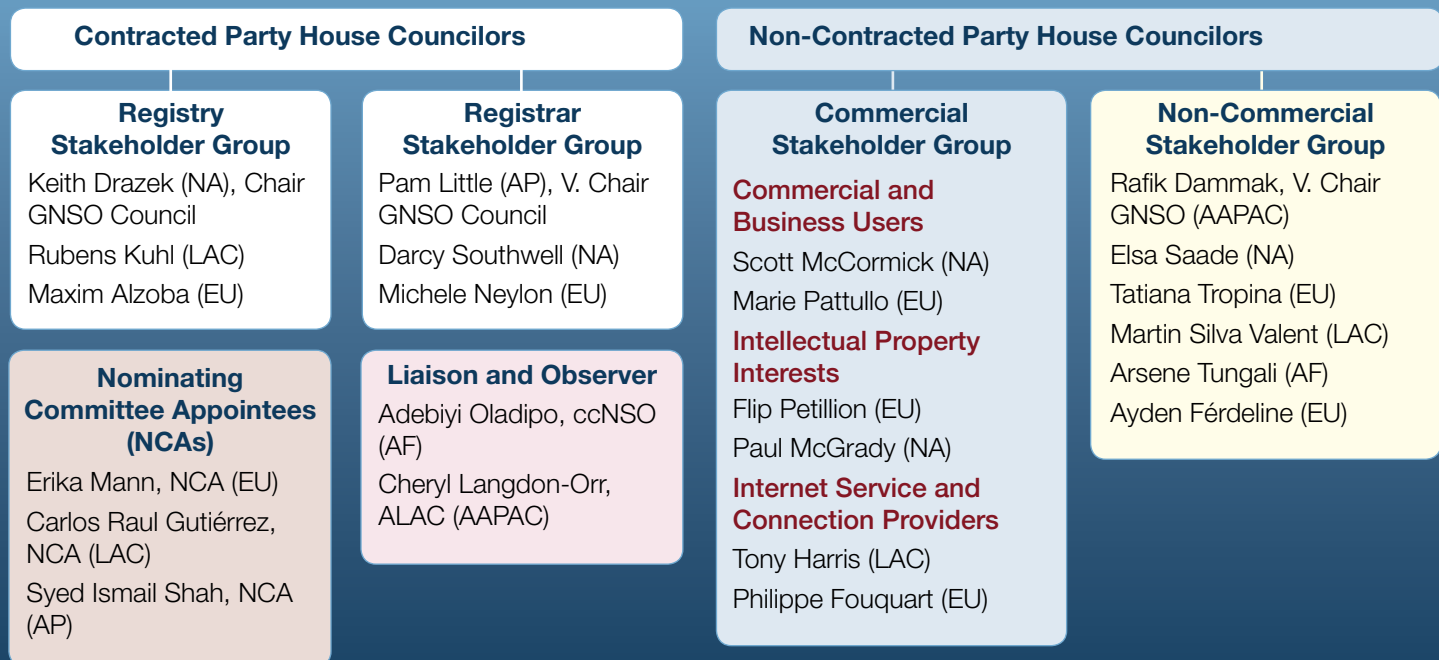
Herb Wayne

Customer Standing Committee (CSC)

Byron Holland (Chair)

GNSO Stakeholder Groups, Constituencies & Council

The GNSO Council is responsible for managing the policy development process of the GNSO.



ICANN Returns to Japan for the First Time since 2000, with ICANN64 Kobe

An interview with former ICANN Board Member, Masanobu Katoh

by Marilyn Cade, BC Outreach Chair



In 1997 and 1998, engagement of stakeholders from Asia-Pacific; Europe; Africa, and Latin America was a real challenge. For the business community, Masanobu Katoh, who led the Fujitsu office in Washington, D.C., took a leadership role in encouraging engagement in Japan and Asia, as well as in the US. Today, Katoh resides in Japan and is an executive at Xinova, where he focuses on open innovation by providing new technologies and business model creation.

ICANN recently celebrated its 20th birthday during ICANN63 Barcelona. When and why did you first become engaged in the pre-ICANN processes?

I was in Fujitsu's Washington D.C. office from 1989 watching development of the new technologies and surrounding policies. When Bill Clinton took presidency in 1993, US administration was trying to create National

Information Infrastructure (NII), but they quickly found the Internet can be such an infrastructure. Then the focus shifted to promotion of ecommerce and related legal policy development. I thought this "new" technology called Internet and emerging digital economy were the key for the future development and tried to participate policy debates in D.C. In a few years, I found myself in the center of the debates of privatizing the technical management of the Internet domain names and IP numbers, and creating a new global organization.

It was a real struggle to ensure that the International Forum on the White Paper was regional in nature. How were you engaged?

Since I was based in D.C. during that time, I participated mostly the consultations held in the US. However, I coordinated with people in APAC and tried to formulate jointly global views.

As you recall, in the US, several key business organizations led the engagement, both in the US and elsewhere. Were there efforts in Japan to draw business and the Japanese government into engagement?

Such policy developments in Japan was slower, but they tried to watch developments in the US and Europe closely. There were counterpart industry organizations in Japan such as Keidanren, JAIDA and JISA, and we had joint meetings with the US and European counterparts. The Government of Japan, including the economic ministry and telecom ministry, also participated in the information exchange and policy debates.

When ICANN was launched, it had only 10 of the 15 Board seats. You won the election from the "At-Large members" for Asia-Pacific. Why were you willing to take on this rather heavy work load?

I am thankful to my employer at that time, Fujitsu, for their broad support and understanding of my work. Without their support, I could not participate in many meetings and spend time for my ICANN related work. Also, I have to thank my wife and family for their warm support since, in many cases, I worked during nights and weekends thanks to the time difference from Tokyo. I can say, I was young enough to work very long hours. Even now, I participate in some policy debates on the Internet and new technologies, which became the hobby in my life.

How did you gain visibility in the region? Social media did not exist and many did not have email. Why did it matter to have an elected Board member from Asia Pacific?

I wrote many articles in law reviews and newspaper columns, etc. introducing the new digital economy and the importance of adopting such technologies and modernizing surrounding laws and regulations. I was going back to Japan from D.C. frequently, and whenever I had the chance, I participated in industry group meetings there, and met with corporate executives and policymakers. Among the five regions defined in the ICANN/ UN structure, APAC is the broadest and covers so many countries and people. Participation from that region to the policy debates happening in other



regions was indispensable, and I tried to bridge the different regions.

ICANN seems to be a bit mystical to businesses – in Japan but also in Asia. What can the BC do to advance more awareness that ICANN matters and that engagement in ICANN is important to the security, stability, and resiliency of the Internet – so Japan and Asian businesses will engage?

This is true for any region, but people simply take the Internet as a given, and we tend to forget how we are maintaining the security and stability of the Internet. Business is one of the biggest users and beneficiaries of the Internet and we should remind them of the importance of participation in ICANN matters. In the new technology era such as IoT, AI, blockchain etc., the Internet and ICANN matters are key for the development of business opportunities, so continued outreach to business is necessary. Taking the opportunity of Kobe ICANN, the BC is trying to connect with the local business community and we should continue such efforts more in the future.

What advice do you have for ICANN and for the Business Constituency regarding how to increase visibility, and engagement for businesses, especially from Japan, and other countries in Asia?

We have to explain in plain English (or Japanese) why ICANN matters are relevant to the business community and general users of the Internet. Sometimes, ICANN uses words and concepts that are too technical, but you do not need to explain all DNS and technical aspects. Also use examples of new technologies such as IoT and big data and explain how ICANN matters relate to them. By explaining the potential impact to business opportunities, business people will better understand the importance of ICANN.

You are actively engaged also in the Japan Internet Governance Forum (IGF) and the Asia-Pacific IGF. Do you think it might be useful for the BC to engage with the national IGFs to encourage broader awareness of ICANN?

I think so. The reason we have national

and regional IGFs (NRI) is to discuss both local matters and coordination with global matters. IGF covers very broad policy matters relating to the Internet, and there are many common issues discussed in both IGF and ICANN. From Japan, many ICANN participants also attend IGF including government members. There is no ICANN specific local groups, so I think engaging with NRI is very productive way for broader awareness of ICANN.

Marilyn Cade, closing remarks:

Katoh-san, hearing more about Japan's engagement in our earlier days reinforces how important it is for ICANN, and the BC, to return to Japan – just one year after our 20th birthday. The BC welcomes our return to Japan. Thank you for your continued engagement on behalf of business.



Marilyn Cade
BC Outreach
Chair



The Benefits of BC Membership

The Business Constituency (BC) is the voice of commercial Internet users within ICANN – the Internet Corporation for Assigned Names and Numbers.

Business users rely on a stable and secure Internet and e-commerce experience, one that serves their users and customers on a global basis. Through your participation in ICANN, and in the Business Constituency, your company will make a difference on behalf of business.

BC members contribute as:

- participants on the BC e-mail list to learn about and debate issues
- participants on telephone conferences to reach consensus on key issues
- participants at physical meetings coincident with ICANN global meetings
- issue managers on specific topics
- bridges for information flow between other GNSO constituencies

The mission of the BC

The Constituency fully represents the views of the Internet business user community.

ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.

ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

BC Executive Committee



Chair
Claudia Selli



Vice Chair Policy Coordination
Steve Del Bianco



Vice Chair Finance & Operations
Jimson Olufuye



CSG Representative
Barbara Wanner



GNSO Councilor
Marie Pattullo



GNSO Councilor
Scott McCormick

Nominating Committee (NOMCOM members)



Large Business Seat
Paul Mitchell



Small Business Seat
Lawrence Olawale-Roberts

BC Credentials Committee:

Andrew Mack (Chair), John Berard, Arinola Akinyemi, Adetola Sogbesan, Lawrence Olawale-Roberts

BC Finance Sub Committee:

Jimson Olufuye (Chair), Marilyn Cade, Chris Chaplow, Arinola Akinyemi, Tim Smith

Outreach Committee Members:

Marilyn Cade (Chair), Andrew Mack, Gabriela Szlak, Lawrence Olawale-Roberts, Omar Mansoor Ansari, Adetola Sogbesan, Arinola Akinyemi



BC Secretariat:
Chantelle Doerksen

If you would like to become a member of the BC, please contact the BC Secretariat at: info-bc@icann.org or simply visit our website and register online:

www.bizconst.org

Join the conversation on Twitter: @BizConstituency